



KING WILLIAM *fair*

King William Fair
April 29, 2017
9am – 6pm

DESCRIPTION

The King William Fair, a major Fiesta Event since 1968, draws approximately 45,000 attendees. The approximately 185 Art & Craft vendors are but one of the five equally important components of this event. The Fair includes Art & Craft exhibitors, Food Vendors, Beverage Stations, a mile long Parade, four stages of entertainment and the Kids Kingdom which combine to create a truly unique family event.

Proceeds from the King William Fair support the libraries and art instruction programs in neighborhood schools, college scholarships for inner city students, and create revitalization and preservation efforts in the King William Historic District.

REQUIREMENTS

- Images: 4 (3 shots showing a variety of price point products and 1 booth shot required)
- Non-refundable Application Fee: \$30.00
- All products must be original - NO BUY-SELL PRODUCTS ALLOWED
- Artist must be present at the show

IMPORTANT TIME/DATE INFORMATION

- Application available online at Zapplication.org: September 15, 2016
- **Applications Deadline:** **December 15, 2016**
- Exhibitor Notification: January 13, 2017
- All Fees and acceptance due: February 3, 2017
- Last day for cancellation with a full refund: March 3, 2017
- Exhibitor Packet pickup onsite day before Fair: Friday, April 28, 2017 (3:30pm-6pm)
- Exhibitor Packet pickup day of Fair: Saturday, April 29, 2017 (6am-8am)
- **Pre-Fair set-up:** **Friday, April 28, 2017 (4pm - 9pm)**
No set-up allowed BEFORE 4pm
- Fair Day set-up: Saturday, April 29, 2017 (6am-8am)
- Fair Day Breakdown: Saturday, April 29, 2017 (6pm-8pm)

FEES

- Non-refundable Application: \$ 30.00
- Standard Booth: \$250.00
- Corner Booth: \$350.00
- 110V Electrical Power (optional): \$175.00
- Liability Insurance (optional): \$ 75.00 per booth
- Pre-packaged Food: \$ 35.00 to cover Health Department inspection
- Insufficient Funds: \$ 35.00 for any returned check

CANCELLATIONS AND REFUNDS

- Written notification of cancellation must be received in our office by the close of business on **March 3, 2017**
 - Exhibitors who notify the Fair by this cancellation date will be fully refunded fees, less the non-refundable application processing fee.
 - No refunds will be made to artist/exhibitors who cancel after this date. No exceptions.
- The King William Fair is held outdoors rain or shine. No credits or refunds are issued if the Fair is affected by forces of nature beyond our control.
- We will not cancel the Fair unless informed by state, city or local officials that it will be in the best interest of safety for all.

STANDARDS AND POLICIES

- The King William Fair is open only to individual artists/exhibitors directly involved in the design and creation of the work they exhibit.
- All work must be original and made by hand – fabricated forms, kits, patterns or commercial product will not be accepted. No “buy and sell” product will be allowed.
- Artists must be present during the event and must personally staff their booth. No dealers, agents or representatives will be permitted.
- Artists may only exhibit and sell work in the media category for which they submitted and are accepted. We reserve the right to reject any artist’s displayed items not in keeping with the images submitted.
- If product is not included in the submitted slides, artist may be asked to remove those items from their booth and/or they will not be accepted to participate in future King William Fairs.
- Participation in previous King William Fairs does NOT necessarily guarantee acceptance for this year’s Fair. Inquiries questioning or disputing the committee’s decisions will not be accepted. Committee decisions are final.
- The King William Fair cannot be held responsible for damage, loss or theft of work or property. Display booths and items left in place before, during, or after Fair hours are the full responsibility of the exhibitor.

AWARDS

- Best in Show, Henry Rayburn Award for creativity and originality - \$300
- Best Booth Display - \$200
- Best Fiesta Spirit - \$100

BOOTH SPACES

- Spaces are 10 foot deep (measured 1 foot from curb) x 15 foot wide (measured side to side). Spaces will be marked and numbered on the curb and street. Your assigned space will be indicated on your Entry & Parking Pass in your Artist Packet.

BOOTH SPACES (Continued)

- Vendors are responsible for their own tent or canopy (limited to 12' height), display fixtures, shelves, etc. There is no extra space for storage. Vendors must stay within the booth boundaries and must not encroach on private property, yards, sidewalks, or driveways. **NO EXCEPTIONS.** When setting up, please be mindful of landscaping and plantings in spaces between curbs and the sidewalk.
- The Fair provides electrical connections for a limited number of Art & Craft vendors in select areas of the Fair Zone. You may not obtain electricity from any private home. Electrical generators are not allowed.

IF ACCEPTED

- Once you receive your invitation to be this year's Art & Craft vendor, we urge you to accept the Fair invitation and purchase your booth space as soon as possible.
- Your location is based on **FIRST COME, FIRST SERVED** and is determined by the timeliness of your purchase.
- **You are allowed to choose your location by STREET NAME AND BLOCK NUMBER ONLY (i.e. King William Street 100 block). CAREFULLY SELECT YOUR STREET NAME AND BLOCK NUMBER as there will be multiple options for selecting a location. Once all of the booth space locations are purchased on a particular block you will no longer be able to purchase space on that block and you will need to select another block on the Zapplication website.**
- For returning artists, we are unable to offer same location placement from year to year. However, if you are able to secure the Street and Block number you desire through Zapplication, please note your preferred location and we will do our best to accommodate your request.
- If you require electricity, please take note of which streets and blocks have electricity available as electricity is not available on all blocks.

WAIVER OF RESPONSIBILITY

All accepted entries will be required to agree to a Waiver of Responsibility. By applying you are stating that you agree to follow all policies as set out by the King William Fair and agree to the waiver which states:

"In consideration for being permitted to participate in the King William Fair, I hereby waive, release, and discharge any and all claims for damages for personal injury, death, or property damage which I may have, or which may hereafter accrue to me, as a result of participation in said activity. This release is intended to discharge in advance the King William Association and the Fiesta Commission (their officers, employees, and agents) from any and all liability arising out of or connected in any way with my participation in the King William Fair, even though that liability may arise out of negligence or carelessness on the part of the persons or entities mentioned above. It is understood that this activity involves an element of risk and danger of accidents and knowing those risks I hereby assume those risks. It is further agreed that this waiver, release and assumption or risk is to be binding on my heirs and assigns. I agree to indemnify and to hold the above persons or entities free and harmless from any loss, liability, damage, cost, or expense which they may incur as the result of my death or any injury or property damage that I may sustain while participating in said activity. I understand that the application fee is non-refundable, and that other fees are non-refundable after March 3, 2017, even if the King William Fair is canceled. I understand this is an outdoor show and the King William Fair will not accept any responsibility for goods damaged due to inclement weather. I agree that items I bring to the Fair will be handcrafted by me. I grant the King William Association full permission to use any photographs that may contain my likeness or booth space."